

- ✓ Attract more customers
- ✓ Drive higher response rates
- ✓ Enhanced interaction
- ✓ USPS letter rate
- ✓ No surcharges

CLEAR LUXURY ENVELOPES



937.645.4600
envypak.com

About Us

EnvyPak was a vision conceived by a desperate need to have a better technology for manufacturing clear plastic pages, pockets and envelopes while providing the best looking products in the marketplace.

Research started in 1998 at Univenture, Inc. after 10 years of using traditional technologies to manufacture plastic film converting products.

The requirements and demands put on the new products were simple:

- The product must lay flat, look, feel and structurally be the best in the marketplace
- The print quality must provide for high-quality graphics at competitive pricing
- Archival plastic based for protection of materials contained
- Product must meet or exceed the diverse needs and expectations of customers

EnvyPak launched in 2003 after 5 years and several million dollars of technological research and development by a team of specialists.

As an Envelope

The results have been outstanding for brands focused on high-value products marketed with direct mail. The unique clear envelopes prove a platform for customer interaction that delivers the highest open and response rates. The initial technical requirement for the product to “lay flat” has facilitated the automated assembly in mail and print houses nationwide, allowing the efficient processing of millions of clear envelopes.

As a Package

EnvyPak took center stage as an alternative packaging technology when a demanding application utilizing bio-based poly as a packaging material for the DVD “An Inconvenient Truth” was needed. The customer spent months of research trying to find an assembly method without any success; EnvyPak proved to be the best solution after just one short test. The EnvyPak product and technology have offered multiple solutions to typical and challenging packaging applications while exceeding customer expectations.

As a Product

EnvyPak has created a vast number of stock and custom products for the school, home & office marketplace and the associated distribution channels. Whether branded under its own name or private labeled, EnvyPak offers a range of US-made products for an ever-discerning customer base.



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Capabilities

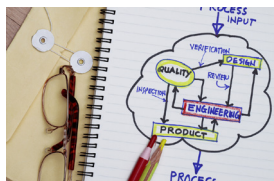
EnvyPak offers our customers a full suite of optional services so we can operate as your “one-stop shop” from development to delivery. No project has to feel too big (or too small) for your business to handle.

Graphic Design



EnvyPak can design your artwork from scratch, or we can show you key secrets to getting the eye-popping results you want. EnvyPak offers graphic design for all your envelope and packaging needs. We work to create your marketing concepts and all communication material including direct mail pieces, product packaging, folders, brochures and other related companion material.

Product Development



EnvyPak’s compliance with the best practices in quality and security helps ensure optimal performance and timeliness in our service deliveries. We can participate in the whole development cycle of the product but also only focus on the part of cycle. Whatever you need, we can provide. We offer a full spectrum of product development services, including:

- Concept mock ups
- Specifications Design
- Product Development
- Testing
- Re-engineering
- Small batch trial volumes
- Product Enhancement
- Product Support
- Consultation Services
- Open Source
- Rapid Prototype Development

Structural Design



With more than 28 years of packaging experience, our experts can design a product package that meets your functional needs to a tee. We believe collaboration to be the most critical component to a successful structural design. We work closely with our clients and involve all parties during the design phase. We believe this

dialogue to be a foundational requirement for smooth, efficient product construction from start to finish.

Flexography

Up to 10 colors
UV curing
Die-cutting
Paper and non-porous surfaces
Materials up to 12 pts. thick
Custom ink matching

Small Format Digital Color

13” x 19” max size
Paper weights up to 300 gsm/10pt
Quantities up to 10,000

Design

CAD drawing
Art file preparation

Fulfillment

Assembly
Warehousing
Distribution



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Materials

POLYPROPYLENE

100% recyclable polypropylene film

Polypropylene is an extremely strong and durable material that is very common and easy to recycle. It is so inert and protective that it is frequently used for archiving, or when product re-use is needed to decrease material consumption and save energy. The “Green” strength of our 100% polypropylene material is its capacity for re-use and the ease for which it can be recycled.

Important characteristics: very economical, 100% recyclable, archival, no harmful gasses that are created in the manufacture and disposal of PVC.

Products: clear envelopes, sleeves and pockets can be made from 100% recyclable polypropylene film

100% Recyclable Polypropylene Film						
	yes	no	1	2	3	4
recyclable	●			●		
reusable	●				●	
archival	●				●	
biodegradable		●				
renewable		●				
sustainable	●				●	
repulpable		●				
printable	●					●
clarity	●					●
compatibility with automation	●				●	

1: poor 2: good 3: very good 4: excellent

BIODEGRADABLE POLYPROPYLENE

Biodegradeable polypropylene film

Biodegradeable polypropylene maintains most of the functional characteristics of our 100% polypropylene, but has the added advantage of being biodegradable and compstable. Products made with this material can be reused, but at the end of their useful life they can breakdown to become part of the soil. Biodegradable poly will remain stable in the warehouse, store shelves, office or homes. The cost of Biodegradable Poly is about 10% more than the standard polypropylene.

Important characteristics: 100% recyclable, 100% biodegradable, very economical. The Biodegradation process can take place aerobically and anaerobically. Film contents enables the microorganisms in the environment to metabolize the molecular structure of plastic films, do not produce any toxins residue harmful to living organisms in land or water.

Products: clear envelopes, sleeves and pockets can be made from biodegradable polypropylene film.

Biodegradable Polypropylene Film						
	yes	no	1	2	3	4
recyclable	●			●		
reusable	●				●	
archival		●				
biodegradable	●			●		
renewable		●				
sustainable	●			●		
repulpable		●				
printable	●					●
clarity	●				●	
compatibility with automation	●				●	

1: poor 2: good 3: very good 4: excellent

Markets We Serve

Ad Agencies

Audio Book Publishers

Automotive Industry

Banking

Book Publishers

Churches

Designers

Direct Mail

Distributors

Duplicators & Replicators

Educational Institutions

Envelope Manufacturers

Finance

Government

Hospitality & Travel

Transportation

Libraries

Letter Shops

Medical & Pharmaceuticals

Movie Publishers

Music Publishers

Non-Profit

Packaging

Printers

Print Brokers

Publishers

Promotional Product Companies

Real Estate

Restaurants

Retailers

Scrapbookers

Storage



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Letter Rate

USPS AUTOMATION LETTER RATE

- Reduce postage and instantly increase ROI
- Up to 52.8% POSTAL SAVINGS!
- No surcharges
- Crystal clear 4.5 mil USPS approved poly

Per USPS case #91355 EnvyPak Clear Envelopes are eligible for Automation Letter Pricing based on case specifications



Front



Back



Inserted

Frequently Asked Questions

1. What does "Insert Shift" mean? – Distance the insert moves inside the envelope – left to right
2. Why is the 11/16" label strip required? – This label strip is required by USPS so that the USPS can ink jet a new IMB address bar code on this strip in the event that the address label IMB cannot be scanned during USPS sorting
3. What is the "bar code free zone" on an envelope/EnvyPak? – The bottom 3/4" and 1/2" on both sides cannot be used for an address as these are zones that cannot be scanned by USPS sorting equipment

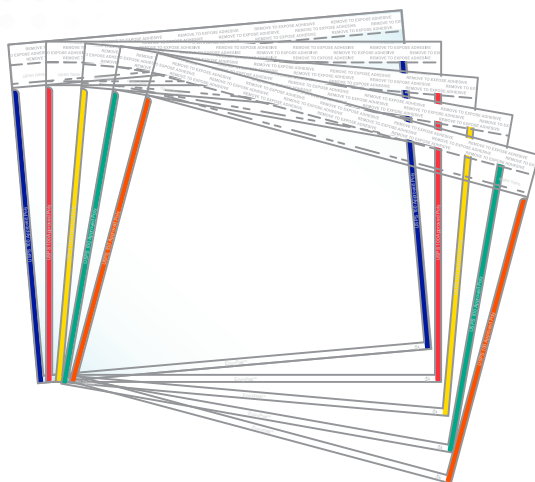


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Envelopes & Mailers

Crystal Clear Mailing Envelopes

Create a unique customer experience with the best direct marketing return for your money.



Crystal clear or
assorted edge color available



- Custom sizes and styles available
- Full color printing
- Automation capabilities
- Stock envelopes for hand or auto insertion
- USPS Approved poly materials



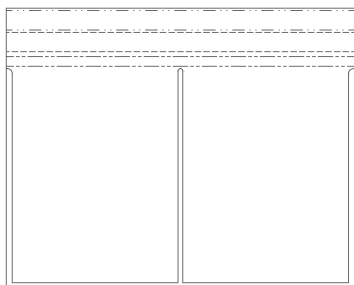
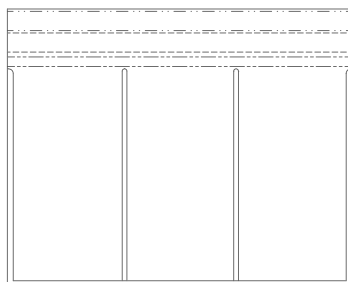
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Envelopes & Mailers

Custom Configurations Clear Envelopes / Mailers

Pocketed Clear Envelopes / Mailers

EnvyPak designs and manufactures custom clear polypropylene pocketed envelopes and mailers for thousands of different applications. These custom clear polypropylene pockets are durable, versatile and reusable. They are considered environmentally friendly because of the material used to produce this product and the re-usability. Polypropylene envelopes and mailers are made of crystal clear polypropylene with options for custom print decoration directly on the envelope or mailer. These envelopes and mailers can be produced with one, or more protective pockets to mail or store various items in separate compartments.



Two-Way Clear Envelopes / Mailers

A two way Direct Response Mailer, also called a Remittance Envelope, Dual Purpose Mailer, Hitchhiker Envelope and Personalized Mailer, is the perfect format for new subscriber acquisitions and renewals. A business reply envelope provides the consumer with an easy response mechanism.

A Two-Way EnvyPak clear envelope is a business reply envelope that is constructed using 100% polypropylene materials or paper/polypropylene combinations. These envelopes / mailers can also be custom printed to help with messaging and to eliminate the need for inserts. EnvyPak envelopes and mailers are also commonly used for two-way delivery of items for recycling, repairs or returns.

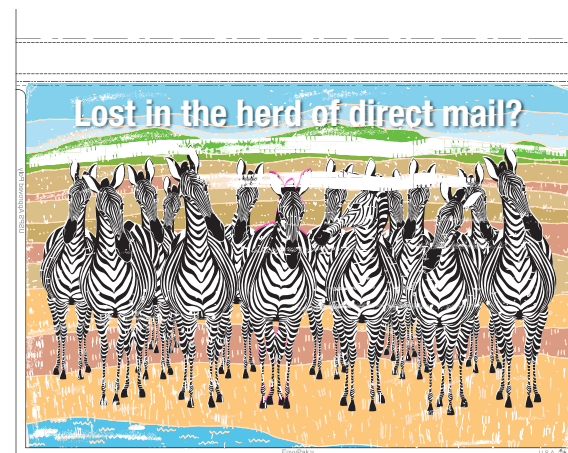


Perforate off one seal and still have another seal to fold over, seal and mail back

Envelopes & Mailers

Interactive Clear Envelopes / Mailers

Interactive envelopes and mailers are a form of art in itself that involves the recipient in a way that allows the envelope or mailer to achieve its purpose. These types of interactions achieve higher response rates by letting the user interface and participate with the messaging while influencing the course of response. EnvyPak has unlimited capabilities to help with the creation of envelope and mailer designs that work to enhance messaging through interactive experiences.



Interactive designs directly printed on the crystal clear poly envelope and designed to interact with the graphic content, enables the recipient to review your message, while leaving a lasting impression that gets results!



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Retail Packaging

Enhance Your Brand and let your products show through

Protect and organize your products,
as well as display them in an
attractive manner.



- Custom sizes, shapes and styles
- Various material options
- Stock options available
- Crystal clear or add full color print

Bind-ins

Allow your promotion to stand out with an interactive EnvyPak bind-in.

Perfect for adding product samples, coupons, pictures and more to a book or magazine!



- Custom sizes, shapes and styles
- Saddlestitch or Perfect Bind options
- Crystal clear polypropylene or add full color print
- Tamper resistant options



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Adhesive Sleeve for Data Logger

Designed and used for
Temperature Control
Logistics.

Adhesive sleeves designed for quick
and easy installation.



- Adhesive designed to be affixed to a surface
- Specialty adhesive for various temperatures
- Specialty paper used for different climates
- Provides a secure and protective enclosure



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FAQ

Q: Why choose EnvyPak? **A:** The key to a successful mailing campaign is a high response rate. Capturing the recipient's attention is the first step to getting a response. EnvyPaks, by design, are made to enhance the contents and compel the customer to open the envelope.

Q: Are EnvyPak poly envelopes USPS approved? **A:** Yes, they are made of USPS approved materials.

Q: What is the difference in postage between paper and poly envelopes? **A:** We suggest you contact your local post office for specific rates as they can (and often do) vary from branch to branch. The exact postage is dependent on the method of mailing as well as the contents. By USPS definition EnvyPak letter sized envelopes are "non-machinable" (on USPS mail sorting equipment) therefore, a surcharge may apply. EnvyPaks that are sized to meet the definition of a flat do qualify for automation discounts through USPS.

Q: Are EnvyPak envelopes auto-insertable? Can I test some? **A:** Our envelopes are auto-insertable in a number of sizes and material thicknesses. Our customers have had great success on a wide variety of machines. Test kits are available for you to try upon request.

Q: What is the price difference between paper envelopes and EnvyPak poly envelopes? **A:** You can expect to pay more for a poly envelope but the comparison isn't 1:1. The impression and the response rate give the EnvyPak a superior added value. Our repeat customers have shown that the increased response is worth the added cost.

Q: Is polypropylene really eco-friendly? Are biodegradable material options available? **A:** Polypropylene (#5) is 100% recyclable but is dependent on local areas to accept the material for recycling. For a facility near you, visit www.earth911.com. Biodegradable polypropylene is available and is recognized as a fully recyclable #5 plastic.

Q: Can EnvyPak envelopes be inkjet printed? **A:** Solvent-based inks, UV ink, laser imprinting will all work. Water-based inks will not.

Q: What are the closure options for an EnvyPak? **A:** Permanent tape, resealable tape, wafer seals, fugitive glue and hot melt are all options.

Q: How many colors can be printed on an EnvyPak? **A:** Up to 10 colors in total can be printed. This includes process, special match and metallic inks.

Q: What are the size and thickness ranges for an EnvyPak? **A:** EnvyPak ranges from 2" x 3" to 15" x 22". The materials thickness ranges from 2-6 mils. Please note that specific designs for specific applications may alter those limits.



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Contact Us

Have a question or project idea? Let us know how we can help.

Working with Envypak

Your experience with Envypak may begin on our website or via a recommendation from one of our satisfied customers. Either way, it's likely you'll contact one of our sales or customer service reps to discuss your project needs. We'll strive to provide you with timely answers to your questions, and aim to turn your quote requests around in 24 hours or less. For large quantities or complex custom projects, please allow an extra day or two so we can gather current costs and challenge our designers. Samples of our work are always available. When working on a custom project we'll provide technical drawings, mock ups and prototypes for your approval prior to manufacturing.

Call for a product consultation today!

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or email us at

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