EnvyPak®
Pre Press Guidelines

File Formats Accepted

We prefer native files accompanied by a High-Resolution Pdf with bleed and trim marks. Adobe Illustrator (AI), Adobe Indesign (INDD), Adobe Photoshop (PSD), or Adobe Pdf formats will be accepted. NOTE: Adobe Photoshop is not recommended when using fonts. Photoshop is best suited for pictures and images. It tends to soften the edges of type smaller than 18pt when finalizing the project for print. This creates a fuzzy or blurry look in some cases to the type and affects the desired quality of the printed piece.

Images and Fonts

Please be sure to include all images, graphics and fonts used even if embedded. Images MUST have a resolution of at least 300 dpi to the size used and should be saved in CMYK or Grayscale. Your Adobe native file should have a "package" feature which will grab everything used in your file and create a folder with all components and fonts used.

Files that require bleeds

All files must be built to trim specifications. It is required that all files that print to the edge have at least an additional 1/8" bleed. This is when print is needed beyond the trim area. Submitting incomplete files may result in additional cost and time needed to process the electronic files for press. Templates can be provided to assist in proper creation of project.

Providing native application files (ex: Illustrator), supporting high resolution files (Photoshop, Illustrator files), and fonts, will allow Envypak, Inc. to perform last minute corrections, file reprocessing, or problem solving. Please package file or provide all components of the project in order to avoid delays (Links and fonts). Fonts can be outlined but understand that we will not be able to make any final corrections to type you may need. A new file will be required at that point and may result in additional charges. A white mask should be created on a seperated layer where opacity is desired when printing on a clear product. It is the equivalent of a spot gloss mask.

Prepress Charges

All files requiring adjustments (resizing, color corrections, typesetting, bleeding, etc) may be subject to $125/hour charge, billed in 15 minute increments.

For quality printing, Univenture or its affiliates hold the right to refuse art or submit suggestions for the art to achieve the best printing.